

K. Scott Swann, Ph.D.

Dr. Scott Swan is the David L. Peebles Professor of Business Chair and served as the President of the W&M Faculty Assembly (2023-2024). He is currently serving as the faculty representative to the W&M Board of Visitors. He teaches Innovation Strategy in the Marketing Area at the William & Mary, Raymond A. Mason School of Business. He also serves on the Advisory Board for the Alan B. Miller Entrepreneurship Center.



Dr. Swan has presented at conferences across Europe, Asia, and South America. He has lectured internationally at University of Applied Science Upper Austria (Wels), Corvinus University in Budapest, MCI in Innsbruck, Tsinghua University in Beijing, Aoyama Gakuin University in Tokyo, WHU in Koblenz, Germany, The University of Bratislava in Slovakia, and the Vienna Business School (WU) in Austria. He was awarded Senior Fulbright for 2015-2016, and received honors as Kathryn and Craig Hall Distinguished Chair in Entrepreneurship in Central Europe at WU (Vienna University of Economics and Business) and the University of Bratislava, Slovakia.

Dr. Swan lives with his wife of 38 years, Jodi, near Williamsburg, VA. He and Jodi have homeschooled their eight children with the Classical Education philosophy, and together are active in a Classical Conversations Community, of which Jodi is director. They are active in their local church, Lifepointe Christian Church of Toano, VA. In 2014 Dr. Swan started a small fencing club for homeschoolers in his area, drawing on his own fencing experience from college. He loves history and traditional tradesmanship, and in all his spare time he enjoys playing the bagpipes and “the wearin’ o’ the kilt.”